



Alexandria, VA - April 25, 2007

Drive Square at Don Beyer Volvo

For more than 80 years, Volvo has provided the safest cars, and for more than 34 years Don Beyer Volvo has been America's Favorite Volvo Dealer. In 2006 Don Beyer Volvo partnered with Drive Square, the only in-vehicle virtual driving simulator. The driver is the most important element in the safety equation, as the driver makes the decision to use the safety devices engineered into the car.



Is your teen driver thinking about the safety features of the car? A young driver will often say after an accident "I didn't think..." A young driver's inexperience and "not thinking" puts them, their friends and others at risk. Using Drive Square's unique technology, your teen driver can experience the most risky driving situations without being at risk. From high-speed merges, entering busy intersections, to navigating hazardous road conditions, drivers learn how to anticipate the unexpected and increase their awareness.

With the Drive Square simulator, a teen driver can experience the dangers of driving while intoxicated.

Drive Square is located in the central garage of Don Beyer Volvo Alexandria. Drive Square Simulators are available for community events such as Alcohol Awareness Programs and Safe Driver Events. For more information, call 877-224-7708 or visit www.drivesquare.com.